



PRESS RELEASE

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Beter Bed dividend proposal approved

The Annual General Meeting of Shareholders of Beter Bed Holding N.V. held on 19 May 2015 declared a final dividend of € 0.37 per ordinary share of nominally € 0.02 each for the 2014 financial year.

An interim dividend of € 0.28 was paid in November 2014. The total dividend for 2014 consequently amounts to € 0.65, resulting in a pay-out ratio of 85%. A dividend of € 0.27 was paid for 2013 (pay-out ratio: 72%). The final dividend will be paid entirely in cash.

The following schedule will apply to the payment of the dividend:

21 May 2015	listing ex-dividend
22 May 2015	record date
5 June 2015	payment of dividend

Dividend policy

The dividend policy of Beter Bed Holding is aimed at maximising shareholder returns while maintaining a healthy capital position. The company's objective is to, subject to certain conditions, pay out at least fifty percent of the net profit to shareholders. This will be done in the form of payment of an interim dividend following publication of the third-quarter figures and payment of a final dividend following the adoption of the financial statements and following the approval of the dividend proposal by the Annual General Meeting of Shareholders. This method makes it possible to spread the payment of dividend evenly across the year. The company's solvency must never fall below thirty percent on any given publication date as a result of the payment of dividend. The net interest-bearing debt/EBITDA ratio may never exceed two.

Supervisory Board composition

At the Annual General Meeting of Shareholders of Beter Bed Holding on 19 May 2015, Ms E.A. de Groot was reappointed as Supervisory Director for a term ending after the first Annual General Meeting to be held after four years upon her appointment.

The composition of the Supervisory Board of Beter Bed Holding N.V., Mr D.R. Goeminne (Chairman), Mr A.J.L. Slippens (Vice Chairman), Ms E.A. de Groot and Mr W.T.C. van der Vis, remains unchanged.

Appointment of new external auditor

At the Annual General Meeting of 19 May 2015 PwC was also appointed to the post of external auditor to conduct the audit of the 2015 financial statements. The audit will be conducted by Mr W.C. van Rooij. As from 1991 Mr Van Rooij fulfilled various positions at PwC and since 2006 he is partner at PwC.

Profile

Beter Bed Holding N.V. operates in the European bedroom furnishings market. Its activities include retail trade through a total of 1,127 stores at the end of March 2015 that operate via the chains Beter Bed (active in the Netherlands and Belgium), Matratzen Concord (active in Germany, Switzerland and Austria), El Gigante del Colchón (active in Spain) and Beddenreus (active in the Netherlands). Beter Bed Holding is also active in the field of developing and wholesaling branded products in the bedroom furnishing sector in the Netherlands, Germany, Belgium, Spain, Austria and Switzerland via its subsidiary DBC International. Beter Bed Holding N.V. achieved net revenue of € 364.0 million in 2014. 70% of the group's net revenue is realised outside the Netherlands. The company has been listed on the NYSE Euronext Amsterdam since 1996 and is included in the Amsterdam Small Cap Index.

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